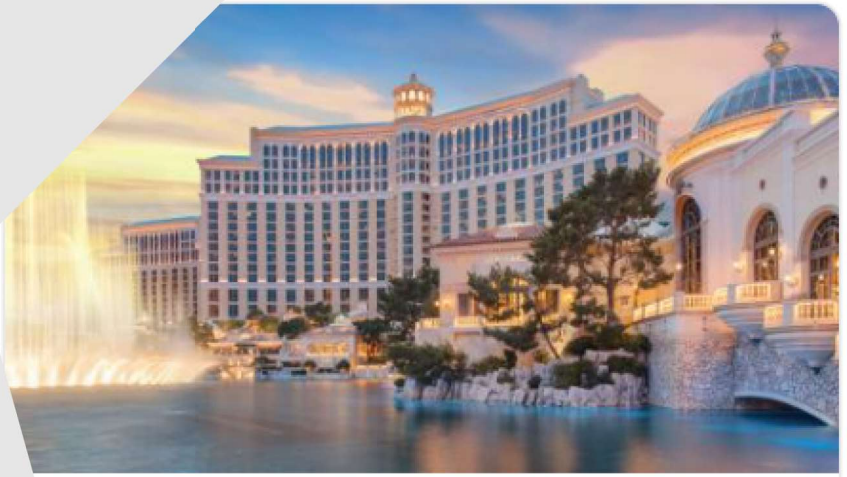
LinkedIn Live Overview

2024–2025



ue, Jul 16, 2024, 11:00 AM • Live Video

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Overview

- LinkedIn Live sessions are informal conversations between you and an MPI emcee to discuss a topic chosen by you in a 20- to 25-minute streaming session.
- It is streamed directly on MPI's LinkedIn and Facebook and includes a quick Q&A session with the audience at the end of the talk.
- The session aims to showcase your company, focusing on initiatives or topics that resonate with meeting and event professionals.
- The live sessions serve as educational opportunities, offering unique and insightful information from you, the client.
- In advance of the stream, the client will need to provide specific materials for the session to be marketed via social posts and an email to our members.
- Our Fulfillment team will work on getting those materials directly from you and coordinate the LinkedIn Live.
- To familiarize yourself with this asset, check out some recent examples, and find all on LinkedIn under our "Events" section:
  - Booking Vegas with MGM Resorts' SVP & CSO Stephanie Glanzer, CMP
  - Beyond the Political Podium: Uncovering the Soul of Washington, DC
  - OVG360: Disrupting the Meetings and Events Industry
- See example emails and social assets on next pages

OFFICIAL SOCIAL HANDLES

LinkedIn: Linkedin.com/company/mpi/
Facebook: @MPI

MPI | Examples

Email Promotion

Upcoming Digital Experience:

LinkedIn Live with Stephanie Glanzer of MGM Resorts
July 16, 2024
11 AM CST

Join us for a live discussion with Stephanie Glanzer, CMP, SVP & Chief Sales Officer at MGM Resorts, as we explore the perks of hosting meetings in Las Vegas. From insider tips to the latest updates, get ready to up your Vegas event planning!

JOIN THE LINKEDIN LIVE!

Why Las Vegas? Las Vegas is more than just a city of lights; it's a hub

LinkedIn Live with Destination DC

Beyond the Political Podium:
Uncovering the Soul of Washington, DC
APRIL 23, 2024
12 PM CT

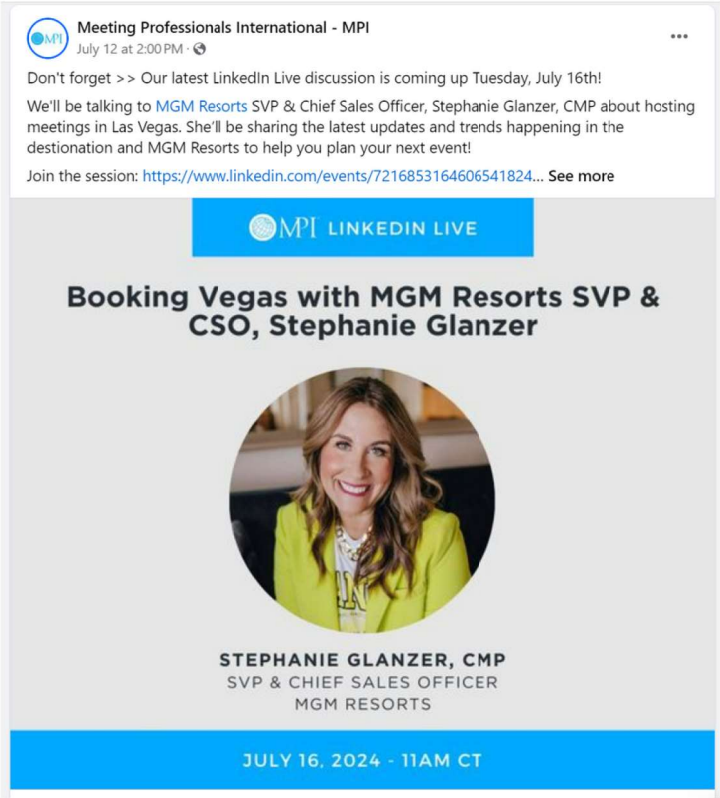
Step into the vibrant pulse of Washington DC with Melissa Riley, Destination DC's Senior Vice President of Convention Sales and Services, as she takes you on an exhilarating journey beyond the political facade of the city. Tune in to our exclusive, 20-minute LinkedIn Live session where we uncover the soul of our nation's capital, revealing its dynamic heart and diverse identity.

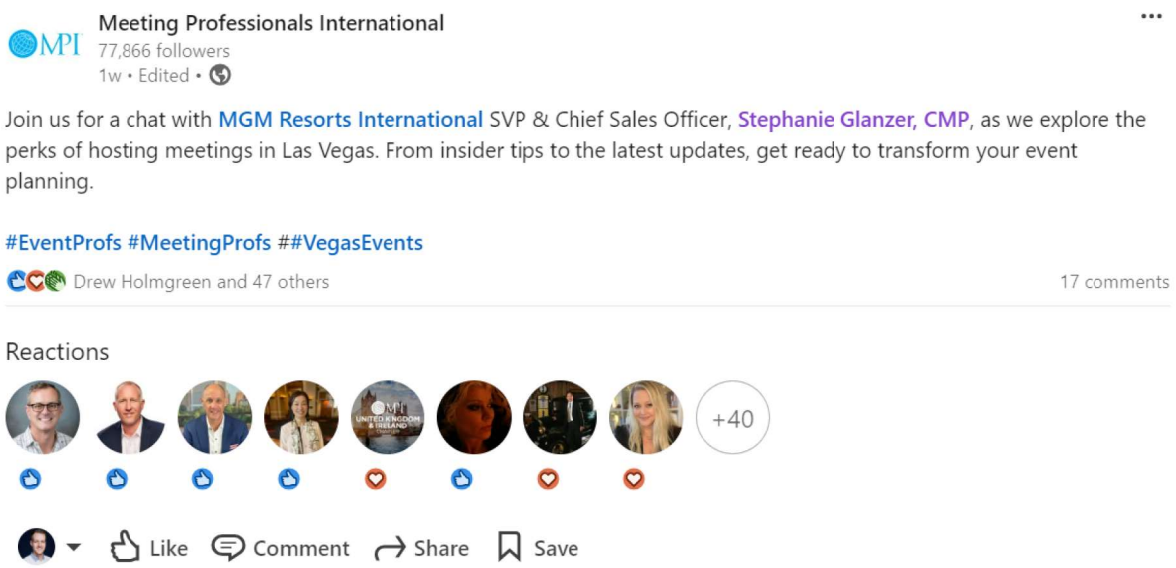
JOIN THE LINKEDIN LIVE!

Discover the captivating #Only1DC campaign and unlock the secrets behind why DC stands out as a beacon for both delegates and residents alike. From its thriving knowledge economy to its pioneering leadership in sustainability and DE&I initiatives, explore why DC is

MPI | Examples

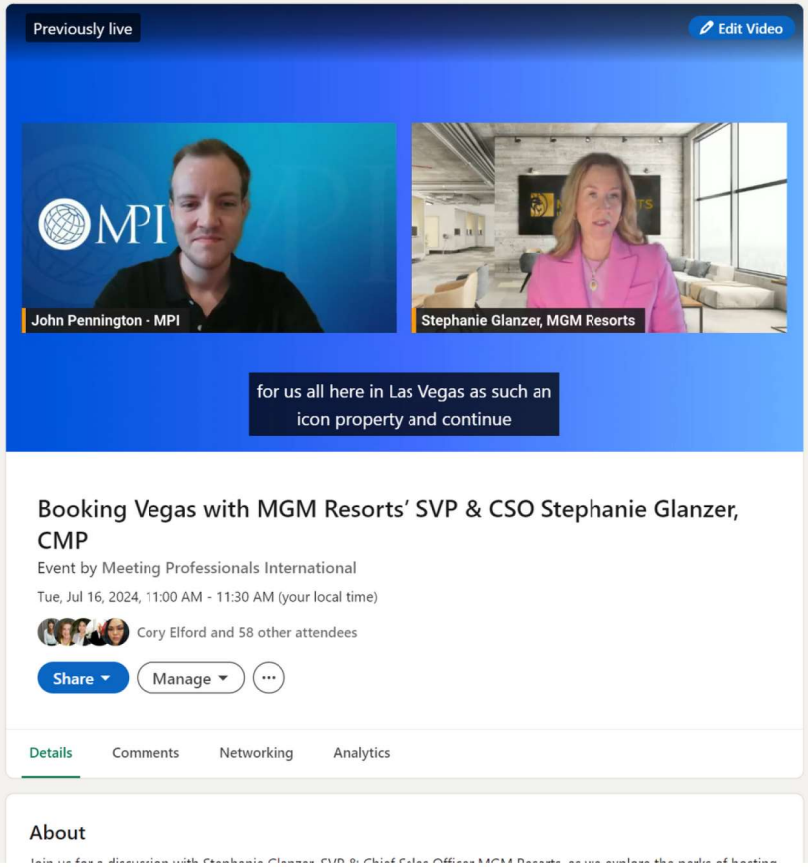
Social Posts

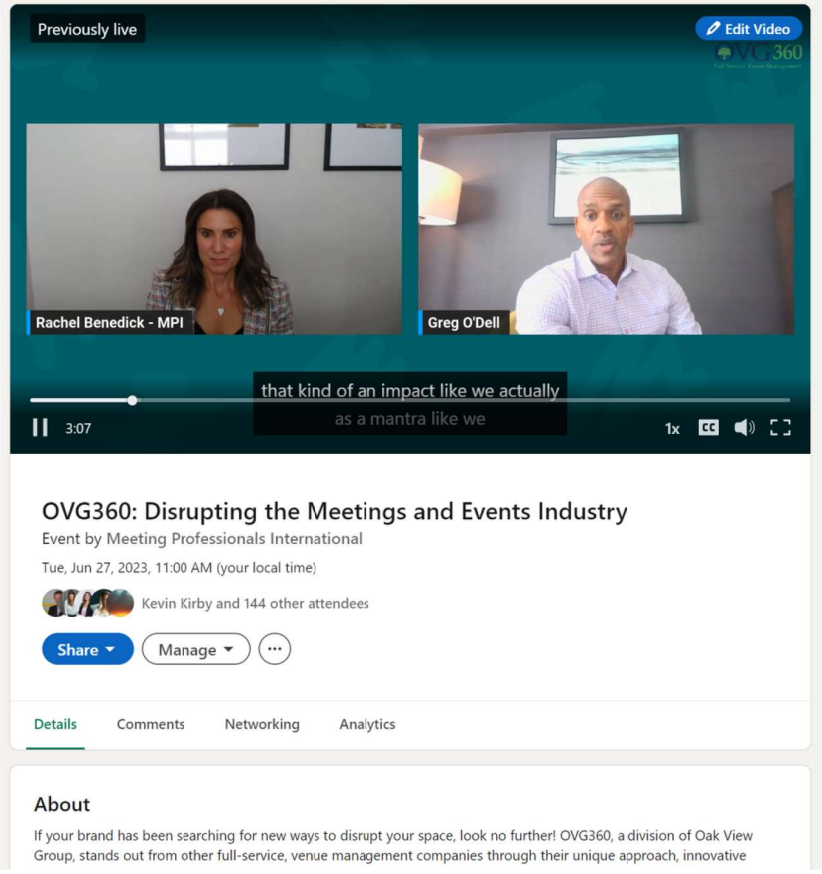

Meeting Professionals International - MPI
July 12 at 2:00 PM
Don't forget >> Our latest LinkedIn Live discussion is coming up Tuesday, July 16th!
We'll be talking to MGM Resorts SVP & Chief Sales Officer, Stephanie Glanzer, CMP about hosting meetings in Las Vegas. She'll be sharing the latest updates and trends happening in the destionation and MGM Resorts to help you plan your next event!
Join the session: https://www.linkedin.com/events/7216853164606541824... See more
MPI LINKEDIN LIVE
Booking Vegas with MGM Resorts SVP & CSO, Stephanie Glanzer
STEPHANIE GLANZER, CMP
SVP & CHIEF SALES OFFICER
MGM RESORTS
JULY 16, 2024 - 11AM CT


Meeting Professionals International
77,866 followers
1w • Edited •
Join us for a chat with MGM Resorts International SVP & Chief Sales Officer, Stephanie Glanzer, CMP, as we explore the perks of hosting meetings in Las Vegas. From insider tips to the latest updates, get ready to transform your event planning.
#EventProfs #MeetingProfs ##VegasEvents
Drew Holmgreen and 47 others
17 comments
Reactions
+40
Like
Comment
Share
Save

MPI | Examples

Event Pages




Previously live
Edit Video
Rachel Benedick - MPI
Greg O'Dell
that kind of an impact like we actually
as a mantra like we
3:07
1x
OVG360: Disrupting the Meetings and Events Industry
Event by Meeting Professionals International
Tue, Jun 27, 2023, 11:00 AM (your local time)
Kevin Kirby and 144 other attendees
Share
Manage
Details
Comments
Networking
Analytics
About
If your brand has been searching for new ways to disrupt your space, look no further! OVG360, a division of Oak View Group, stands out from other full-service, venue management companies through their unique approach, innovative